



Stereowhat?

Age	8 - 12
Duration	60 minutes
Group size	4 - 20
Type of activity	Drama, discussion

Overview

The participants reflect on stereotypes of girls and boys through creating their own TV commercials.

Objectives

- To introduce the concept of a stereotype
- To raise awareness of our own stereotypes
- To develop ideas on how to resist stereotyping and how to fight stereotypes

Materials

- Clothes for dressing up (optional)
- Flipchart paper and markers



Step-by-step instructions

1. Divide the group into small groups of only boys or girls (ca five children per group).
2. Ask each group to brainstorm why it is good to be a boy or a girl on a piece of flipchart paper.
3. Give each group the task of creating and acting out a TV commercial explaining why it is good to be a girl or boy. Give the groups about 20 minutes to prepare. Each group has three minutes to act out their show.

Debriefing

- Can you relate to the TV commercials you have created?
- Is this always how boys and girls are presented in TV commercials?
- What is different in usual commercials?
- How do these images make you feel?
- Why are girls and boys presented in this way in the TV? (Explain to the groups that the images of boys and girls in TV commercials often reflect and reproduce stereotypes that people have.)
- Where else do you see stereotypes in your life, apart from TV commercials?
- Why do we use stereotypes?
- Do you stereotype other people?
- How can we try to get rid of stereotypes?

